

PROCLAMATION



CITY OF TUCSON ♦ OFFICE OF THE MAYOR

WHEREAS, *the people of Tucson, Arizona celebrate our local small businesses and the contributions they make to our local economy and community; and*

WHEREAS, *according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7 percent of all businesses with employees in the United States, and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and*

WHEREAS, *small businesses employ 47.5 percent of all employees in the private sector in the United States; and*

WHEREAS, *advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday, for consumers who are aware of the day; and*

WHEREAS, *90 percent of consumers who are aware of Small Business Saturday said the day has had a positive impact on their community; and*

WHEREAS, *89 percent of consumers who are aware of Small Business Saturday; and*

WHEREAS, *73 percent of consumers who reportedly shopped at independently owned retailers and restaurants on Small Business Saturday did so with friends or family; and*

WHEREAS, *the most-reported reason to shop and dine at small, independently-owned businesses for consumers who are aware of the day was to support their community (64 percent); and*

NOW, THEREFORE, *I, Jonathan Rothschild, Mayor of the City of Tucson, Arizona, do hereby proclaim November 24, 2018 as*

Small Business Saturday

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, *I have hereunto set my hand and caused the Seal of the City of Tucson, Arizona to be affixed this 24th day of November, 2018.*



ATTEST:


Jonathan Rothschild, Mayor


Roger W. Randolph, City Clerk