

# City of Carson



## PROCLAMATION

### RECOGNIZING NOVEMBER 24, 2018 AS Small Business Saturday

- Whereas, the City of Carson, California celebrates our local small businesses and the contribution they make to our local economy and community; and*
- Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, and they represent more than 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000-2017; and*
- Whereas, small businesses employ 47.5% of the employees in the private sector in the United States; and*
- Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and*
- Whereas, 89% of consumers who are aware of Small Business Saturday said that the day encourages them to Shop Small all year long; and*
- Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and*
- Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and*
- Whereas, the City of Carson, California supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and*
- Whereas, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*
- Now, Therefore, the Mayor and the City Council of Carson, California, do hereby proclaim November 24, 2018 as Small Business Saturday and urge the residents of our community, and communities around the country to support small businesses and merchants on Small Business Saturday and throughout the year.*
- Dated: This 24th day of November 2018*

*Al R. Ruiz*

Mayor

*[Signature]*

Mayor Pro-Tem

*Elito M. Santarina*

Councilmember

*Lula Davis Holmes*

Councilmember

*[Signature]*

Councilmember

Attest:

*Donna J. Dause*

City Clerk

