

# CITY OF ROSEVILLE



## SMALL BUSINESS SATURDAY

November 24, 2018

**WHEREAS**, the City of Roseville, California, celebrates local small businesses and the contributions they make to the local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States representing 99.7 percent of all businesses with employees in the United States, who are responsible for 63 percent of net new jobs created over the past 20 years; and

**WHEREAS**, small businesses employ 48 percent of the employees in the private sector in the United States; and

**WHEREAS**, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants and 91 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

**WHEREAS**, the City of Roseville, California supports local businesses that create jobs, boost the local economy, and preserve neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE, I, SUSAN ROHAN, MAYOR OF THE CITY OF ROSEVILLE, CALIFORNIA, on behalf of the City Council, do hereby proclaim November 24, 2018 as SMALL BUSINESS SATURDAY and urge residents to support small businesses and merchants on Small Business Saturday and throughout the year.**

**SIGNED AND APPROVED** this 17<sup>th</sup> day of October, 2018.

A handwritten signature in blue ink that reads "Susan Rohan".

**SUSAN ROHAN, MAYOR**

**ATTEST:**

A handwritten signature in blue ink that reads "Sonia Orozco".

**SONIA OROZCO, CITY CLERK  
CITY OF ROSEVILLE, CALIFORNIA**

