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Presented By  
Mayor  
Kevin L.  
Faulconer

*The City of San Diego*

# *Proclamation*

## **Small Business Saturday**

November 24, 2018

**WHEREAS**, The city of San Diego, California celebrates local small business and the contribution they make to our local economy and community; and

**WHEREAS**, According to the United States Small Business Administration, they are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all business with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**WHEREAS**, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**WHEREAS**, San Diego, California supports local businesses that create jobs, boost our local economy and preserve our communities; and

**WHEREAS**, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; **NOW, THEREFORE**,

**BE IT PROCLAIMED**, that I, Kevin L. Faulconer, the 36<sup>th</sup> Mayor of the City of San Diego, for and on behalf of the citizens of San Diego, do hereby proclaim November 24, 2018, as "**SMALL BUSINESS SATURDAY**" in the City of San Diego.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND, THIS DAY,  
AND HAVE CAUSED THE SEAL TO BE AFFIXED HERETO:



Kevin L. Faulconer  
MAYOR

November 24, 2018

DATE

