



City of Centennial

PROCLAMATION NO. 2014-P-08

**A PROCLAMATION OF THE MAYOR OF THE CITY OF CENTENNIAL, COLORADO
PROCLAIMING THE SATURDAY AFTER THANKSGIVING ANNUALLY, AS SMALL
BUSINESS SATURDAY IN THE CITY OF CENTENNIAL**

Whereas, the government of Centennial, Colorado celebrates our local small businesses and the contribution they make to our local economy and community; according to the United States Small Business Administration, there are currently 28 million small businesses in the United States, they represent more than 99 percent of American companies, create two-thirds of the net new jobs, and generate half of private gross domestic product; and

Whereas, small businesses employ ½ of the employees in the private sector in the United States; and

Whereas 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

Whereas 86 percent of consumers in the United States have small businesses in their community that the consumers would miss if the small businesses closed; and

Whereas 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

Whereas 90 percent of consumers in the United States are willing to pledge support for a “buy local” movement; and

WHEREAS, Centennial supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Cathy A. Noon, Mayor of the City of Centennial, do hereby proclaim, the Saturday after Thanksgiving annually as:

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand the 3rd day of November 2014 in the City of Centennial.

Given under my hand and Seal of the City of
Centennial this 3rd day of November, 2014 A.D.

By: Cathy A. Noon
Cathy A. Noon, Mayor