

City and County of Denver



Proclamation

WHEREAS, *the City and County of Denver celebrates our local small businesses and the contributions they make to our local economy and community on a daily basis; and*

WHEREAS, *small businesses employ 47.3 percent of the employees in the private sector in the United States, and small businesses make up 83 percent of all Denver business and employ 49.5 percent of Denver's workforce; and*

WHEREAS, *on an average, 33 percent of consumers' holiday shopping will be done at small, independently owned retailer and restaurants; and*

WHEREAS, *90 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and*

WHEREAS, *89 percent of all consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and*

WHEREAS, *the City and County of Denver supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods.*

NOW, THEREFORE, I, MICHAEL B. HANCOCK, MAYOR of the City and County of Denver, Colorado, by virtue of the authority vested in me, do hereby officially proclaim **NOVEMBER 24, 2018**, to be known as:

"SMALL BUSINESS SATURDAY"

IN WITNESS WHEREOF, I have hereunto set my hand and caused the official seal of the City and County of Denver to be affixed this 24th day of November, 2018

**MICHAEL B. HANCOCK
MAYOR**

