



Proclamation

In Recognition of Small Business Saturday November 24, 2018

WHEREAS: The government of Bristol, CT celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and;

WHEREAS: small businesses employ 47.5 % of the employees in the private sector in the United States; and;

WHEREAS: 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and;

WHEREAS: the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and;

WHEREAS: Bristol supports local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, I, Ellen Zoppo-Sassu, Mayor of the City of Bristol do hereby recognize November 24, 2018, as Small Business Saturday in the City of Bristol and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS

THEREOF,

I have hereunto signed my name and caused the Great Seal of the City of Bristol to be affixed this 24th day of November in the year of Our Lord two thousand eighteen.

Ellen Zoppo-Sassu

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Mayor, City of Bristol