



Town of Manchester, Connecticut Proclamation

***WHEREAS**, The Town of Manchester celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States; and*

***WHEREAS**, Small businesses represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and employ 47.5 percent of the employees in the private sector in the United States; and*

***WHEREAS**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and*

***WHEREAS**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and*

***WHEREAS**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family. The most reported reason for consumers to shop and dine at small, independently-owned businesses was to support their community (64%); and*

***WHEREAS**, Small Business Saturday supports our local businesses which create jobs, boost our local economy and preserve our communities. Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.*

***NOW THEREFORE, I**, Jay Moran, Mayor of the Town of Manchester, Connecticut, on behalf of the Board of Directors, the Town Administration and the Citizens of Manchester, do hereby proclaim **November 24, 2018**, as*

SMALL BUSINESS SATURDAY

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

*Jay Moran, Mayor
Presented this 24th day of November 2018*

TOWN OF MANCHESTER BOARD OF DIRECTORS

*Jay Moran, Mayor ◇ Margaret H. Hackett, Deputy Mayor ◇ Stephen M. Gates, Secretary
Yolanda Castillo, Director ◇ Cheri A. Eckbreth, Director ◇ Pamela Floyd-Cranford, Director
Matthew S. Galligan, Director ◇ Sarah L. Jones, Director*