

Proclamation

SMALL BUSINESS SATURDAY

NOVEMBER 24, 2018

WHEREAS, The government of Norwalk, Connecticut, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, The United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, Small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, On average, 73 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91% of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, 76% of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, Norwalk, Connecticut supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, HARRY W. RILLING, MAYOR OF THE CITY OF NORWALK, CONNECTICUT do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

in Norwalk, and, in so doing, urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have set my hand and caused the Seal of the City of Norwalk to be affixed this 24th day of November, 2018.

Harry W. Rilling

Harry W. Rilling, MAYOR
City of Norwalk, Connecticut