

Office of the Mayor
City of Lauderdale Lakes

Proclamation

SMALL BUSINESS SATURDAY

November 24, 2018

WHEREAS, Small Business Saturday was founded in 2010 by American Express as a national effort to drive consumers to shop at independently-owned businesses and bring national attention to small businesses during one of the busiest shopping days of the year; and

WHEREAS, according to the most recent data from the United States Small Business Administration (SBA), there are currently 30.2 million small businesses in the United States that represent more than 99.7 percent of U.S. based employer firms, create more than 65.9 percent of net new jobs from 2000-2017, and generate over 54 percent of U.S. sales; and

WHEREAS, the City of Lauderdale Lakes has over 700 business establishments, many of which are small businesses, that have greatly served as a catalyst in creating jobs, boosting our economy and preserving our neighborhoods; and

WHEREAS, local small businesses have partnered with the City of Lauderdale Lakes to sponsor and host events that have brought the community together; and

WHEREAS, the City of Lauderdale Lakes will continue to access resources that will help small businesses to grow and is pleased to join American Express, Women Impacting Public Policy and many organizations throughout the United States in celebrating the contributions that small businesses make to our local economies and communities; and

WHEREAS, the City Commission of the City of Lauderdale Lakes further encourages residents to support local businesses on Saturday, November 24, 2018 by participating in the City's Small Business Saturday promotional activity sponsored by Mayor Hazelle Rogers.

NOW, THEREFORE, I HAZELLE ROGERS, BY VIRTUE OF THE AUTHORITY VESTED IN ME AS MAYOR OF THE CITY OF LAUDERDALE LAKES, DO HEREBY DECLARE NOVEMBER 24, 2018 AS:

SMALL BUSINESS SATURDAY

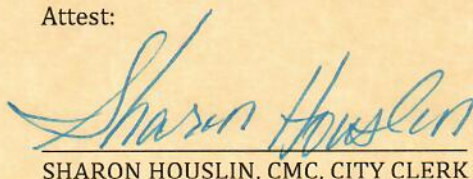
and urge all residents to join me together with Vice Mayor Beverly Williams, Commissioners Sandra Davey, Gloria Lewis and Veronica Edwards Phillips in supporting and recognizing the value of small businesses on Small Business Saturday and throughout the year.



IN WITNESS THEREFORE, I have hereunto set my hand and caused the official seal of the City of Lauderdale Lakes to be affixed this 25th day of September 2018.


HAZELLE ROGERS, MAYOR

Attest:


SHARON HOUSLIN, CMC, CITY CLERK