

Office of the Mayor
City of Twin Falls

Proclamation

SMALL BUSINESS SATURDAY

Whereas, the government of Twin Falls, Idaho, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States representing 99.7% of all businesses with employees in the United States, and responsible for 65.9% of net new jobs created from 2000 to 2017; and

Whereas, small businesses employ 47.5% of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason why consumers with awareness shopped and dined at small, independently-owned businesses was to support their community (64%); and

Whereas, Twin Falls, Idaho, supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Shawn Barigar, Mayor of the City of Twin Falls, Idaho, do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

And encourage the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



In witness whereof, I have hereunto set my hand and caused this seal to be affixed.

Shawn A. Barigar
Mayor Shawn Barigar

Attest:

Leila A. Sanchez
Leila A. Sanchez, Deputy City Clerk

Dated: October 24 2018