



OFFICE OF THE MAYOR
CITY OF CHICAGO

RAHM EMANUEL
MAYOR

PROCLAMATION

WHEREAS, the City of Chicago has been home to innovative entrepreneurs since its earliest days, so we are pleased and proud to celebrate our local small businesses and the tremendous contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States that represent 99.7% of all businesses with employees in the United States, and remain responsible for 63% of net new jobs created over the last two decades; and

WHEREAS, small businesses employ 48% of the employees comprising the private sector in the United States; and

WHEREAS, on average, 33% on consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91% of all consumers believe that supporting and bolstering small, independently-owned restaurants, bars, and businesses is important; and

WHEREAS, 76% of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, the City of Chicago and the State of Illinois supports our local businesses and their immeasurable impact on society as they create jobs, boost our local economy, and preserve our neighborhoods; and

WHEREAS, in addition to numerous advocacy groups, many public & private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday and this year we will mark this day on November 24th:

NOW, THEREFORE, I, RAHM EMANUEL, MAYOR OF THE CITY OF CHICAGO, do hereby proclaim November 24, 2018 to be SMALL BUSINESS SATURDAY IN CHICAGO and urge all Chicagoland residents and visitors to support small businesses and independent merchants on Small Business Saturday and every day thereafter.

Dated this 1st day of October, 2018.


Mayor