



## *City of Franklin*

### *A Proclamation in Honor and Recognition of Small Business Saturday*

**Whereas:** the government of Franklin, Indiana, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**Whereas:** small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**Whereas:** 90% of consumers in the United States say **Small Business Saturday** has had a positive impact on their community; and

**Whereas:** 89% of consumers who are aware of **Small Business Saturday** said the day encourages them to Shop Small all year long; and

**Whereas:** 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on **Small Business Saturday** did so with friends or family; and

**Whereas:** the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

**Whereas:** Franklin supports our local businesses that create jobs, boost our local economy and preserve our communities and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as **Small Business Saturday**.

**Now, Therefore:** I, Steve Barnett, by virtue of the authority vested in me as Mayor of the City of Franklin, Johnson County, Indiana, now hereby proclaim **November 24, 2018** as **Small Business Saturday**.

**IN WITNESS WHEREOF,** I hereunto set my signature and caused the corporate seal of the municipality to be affixed, this **24th** day of **November, 2018**.



**Steve Barnett**  
Mayor, City of Franklin