

PROCLAMATION

Whereas, the government of Elizabethtown, Kentucky, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years, and

Whereas, small businesses employ over 48 percent of all businesses with employees in the United States; and

Whereas, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

Whereas, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

Whereas, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of the United States; and

Whereas, 76% of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

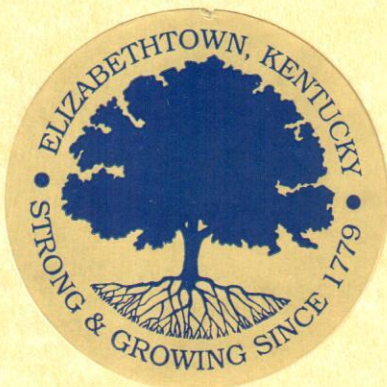
Whereas, Elizabethtown, Kentucky supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

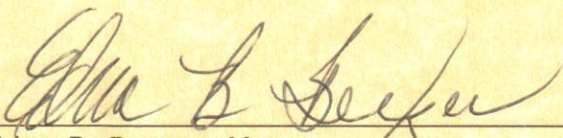
Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Edna B. Berger, Mayor of Elizabethtown, Kentucky do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.




Edna B. Berger, Mayor
City of Elizabethtown, Kentucky