



OLLIE S. TYLER
MAYOR

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Proclamation

WHEREAS, the government of Shreveport, LA, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States. They represent 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5% of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers' being aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, Shreveport, LA, supports its local businesses that create jobs, boost its local economy and preserve communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Ollie S. Tyler, *Mayor* of Shreveport, do hereby proclaim November 24, 2018, as:

Small Business Saturday

In the City of Shreveport and urge the residents of our community, and communities across the country, to support small businesses and merchants on **Small Business Saturday** and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City to be affixed.



Ollie S. Tyler
MAYOR

