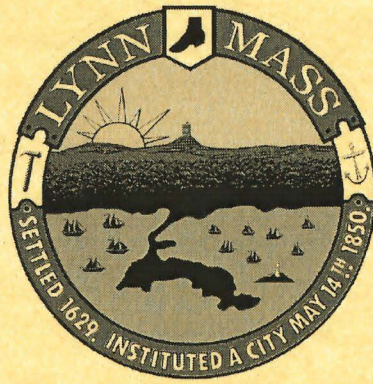


City of Lynn



Mayoral Proclamation

WHEREAS: THE GOVERNMENT OF LYNN, MA, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY; ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THERE ARE CURRENTLY 30.2 MILLION SMALL BUSINESSES IN THE UNITED STATES, THEY REPRESENT 99.7% OF ALL BUSINESSES WITH EMPLOYEES IN THE UNITED STATES, ARE RESPONSIBLE FOR 65.9% OF NET NEW JOBS CREATED FROM 2000-2017; AND

WHEREAS: SMALL BUSINESSES EMPLOY 47.5% OF THE EMPLOYEES IN THE PRIVATE SECTOR IN THE UNITED STATES; AND 90% OF CONSUMERS IN THE UNITED STATES SAY SMALL BUSINESS SATURDAY HAS HAD A POSITIVE IMPACT ON THEIR COMMUNITY; AND 89% OF CONSUMERS WHO ARE AWARE OF SMALL BUSINESS SATURDAY SAID THE DAY ENCOURAGES THEM TO SHOP SMALL ALL YEAR LONG; AND

WHEREAS: 73 % OF CONSUMERS WHO REPORTEDLY SHOPPED SMALL AT INDEPENDENTLY OWNED RETAILERS AND RESTAURANTS ON SMALL BUSINESS SATURDAY DID SO WITH FRIENDS AND FAMILY; AND THE MOST REPORTED REASON FOR CONSUMERS AWARE OF THE DAY TO SHOP AND DINE AT SMALL, INDEPENDENTLY-OWNED BUSINESSES WAS TO SUPPORT THEIR COMMUNITY (64%); AND

WHEREAS: LYNN, MA SUPPORTS OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY AND PRESERVE OUR COMMUNITIES; AND ADVOCACY GROUPS, AS WELL AS PUBLIC AND PRIVATE ORGANIZATIONS, ACROSS THE COUNTRY HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY.

NOW, THEREFORE, I, THOMAS M. MCGEE, MAYOR OF THE CITY OF LYNN,

HEREBY PROCLAIM FRIDAY, NOVEMBER 24, 2018 TO BE:

SMALL BUSINESS SATURDAY IN THE CITY OF LYNN

AND URGE THE RESIDENTS OF OUR COMMUNITY, AND COMMUNITIES ACROSS THE COUNTRY, TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR.

MAYOR THOMAS M. MCGEE

