



Proclamation

Montgomery County Maryland

WHEREAS,

Montgomery County Government recognizes the contribution our small businesses make to the local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS,

small businesses employ 47.5 percent of the employees in the private sector in the United States, and 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS,

89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long, and 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS,

the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS,

the first Saturday after Thanksgiving has been designated as Small Business Saturday;

NOW, THEREFORE, DO I,

Isiah Leggett as County Executive proclaim November 24th, 2018 as

SMALL BUSINESS SATURDAY

in Montgomery County and urge all residents of our community to support small businesses and merchants on Small Business Saturday and throughout the year.



Signed this 24th day of November in the year 2018


County Executive