

CITY OF SOUTH PORTLAND

LINDA C. COHEN  
Mayor

SCOTT T. MORELLI  
City Manager

EMILY F. SCULLY  
City Clerk

SALLY J. DAGGETT  
Jensen Baird Gardner & Henry

**MAYORAL PROCLAMATION**

**BE IT PROCLAIMED BY THE CITY OF SOUTH PORTLAND,  
MAINE, THAT**

**Whereas**, the government of South Portland, Maine, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

**Whereas**, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

**Whereas**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**Whereas**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**Whereas**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**Whereas**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

**Whereas**, South Portland, Maine supports our local businesses that create jobs, boost our local economy and preserve our communities; and

**Whereas**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.



District One  
CLAUDE V. Z. MORGAN

District Two  
KATHERINE W. LEWIS

District Three  
EBEN C. ROSE

District Four  
LINDA C. COHEN

District Five  
VACANT

At Large  
MAXINE R. BEECHER

At Large  
SUSAN J. HENDERSON

**Now, Therefore,** I, Linda C. Cohen, Mayor of South Portland, Maine do hereby proclaim,  
November 24, 2018, as:

***SMALL BUSINESS SATURDAY***

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Sealed with the Seal of the City of South Portland on this 10<sup>th</sup> day of October in the year Two Thousand Eighteen.

  
Linda C. Cohen, Mayor

