



City of Dearborn

Proclamation

MAYOR JOHN B. O'REILLY, JR.

Small Business Saturday Saturday, November 24, 2018

WHEREAS, According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and,

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, Dearborn, Michigan supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

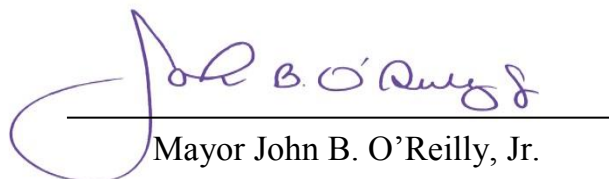
WHEREAS, the Dearborn Area Chamber of Commerce, the West Dearborn Downtown Development Authority and the East Dearborn Downtown Development Authority are promoting this opportunity for our Dearborn businesses; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

RESOLVED, that I, John B. O'Reilly, Jr., Mayor of the City of Dearborn, do unite with City Council to proclaim

Saturday, November 24, 2018 as Small Business Saturday in Dearborn

and encourage the residents of the Home Town of Henry Ford to support small businesses and merchants on Small Business Saturday and throughout the year.



Mayor John B. O'Reilly, Jr.