

CITY OF ROCHESTER HILLS  
OFFICE OF THE MAYOR  
PROCLAMATION

**SMALL BUSINESS SATURDAY**  
**November 24, 2018**

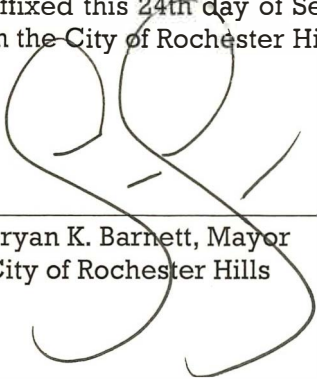
- Whereas,** the government of Rochester Hills, Michigan celebrates our local small businesses and the contributions they make to our local economy and community; and
- Whereas,** small businesses employ 47.5 percent of the employees in the private sector in the United States; and
- Whereas,** 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and
- Whereas,** 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and
- Whereas,** 73 percent of all consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and
- Whereas,** the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and
- Whereas,** Rochester Hills, Michigan supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- Whereas,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**Now, therefore, be it resolved** that I, Bryan K. Barnett, Mayor of Rochester Hills, do hereby proclaim November 24, 2018 as **SMALL BUSINESS SATURDAY**

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



In witness whereof, I have hereunto set my hand and caused my Seal to be affixed this 24th day of September, 2018 in the City of Rochester Hills, Michigan.

  
Bryan K. Barnett, Mayor  
City of Rochester Hills