



Proclamation

ESTABLISHING SATURDAY, NOVEMBER 24, 2018 AS 'SMALL BUSINESS SATURDAY' IN KANSAS CITY, MISSOURI

WHEREAS, the government of Kansas City, Missouri, celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States and 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

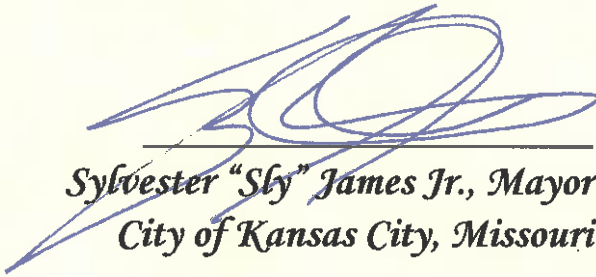
WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, Kansas City, Missouri supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as 'Small Business Saturday.'

NOW, THEREFORE, I, Sylvester James, Mayor of the City of Kansas City, Missouri, on behalf of the citizens of this great city and the City Council, do hereby proclaim Saturday, November 24, 2018, as 'Small Business Saturday' in Kansas City, Missouri and encourage all residents to support their favorite local businesses.


Sylvester "Sly" James Jr., Mayor
City of Kansas City, Missouri

