



# City of Goldsboro

P.O. Drawer A  
North Carolina  
27533-9701

Office of the Mayor

## ***SMALL BUSINESS SATURDAY PROCLAMATION***

**WHEREAS**, the City of Goldsboro, NC celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000-2017; and

**WHEREAS**, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**WHEREAS**, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**WHEREAS**, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**WHEREAS**, 64% of consumers report they shop and dine at small, independently-owned businesses to support their community; and

**WHEREAS**, the City of Goldsboro supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE I**, Chuck Allen, Mayor of the City of Goldsboro, do hereby proclaim Saturday, November 24, 2018, as

## ***SMALL BUSINESS SATURDAY***

in the City of Goldsboro, North Carolina, and do hereby call upon all citizens of the City of Goldsboro to support small business and merchants on Small Business Saturday and throughout the year.

**IN WITNESS, WHEREOF**, I have hereunto set my hand and affixed the Seal of the City of Goldsboro, North Carolina, this 5<sup>th</sup> day of November, 2018.



Chuck Allen  
Mayor