

Office of the Mayor  
City of Sanford

**P**roclamation ♦♦

**SUPPORTING SMALL BUSINESS SATURDAY**

**WHEREAS**, the government of Sanford, North Carolina celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, small businesses represent 99.7 percent of all businesses with employees in the United States and account for 65 percent of net new jobs created over the past 20 years; and

**WHEREAS**, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

**WHEREAS**, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

**WHEREAS**, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

**WHEREAS**, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64 percent); and

**WHEREAS**, Sanford, North Carolina supports our local businesses that create jobs, boost our local economy and preserve our communities; and

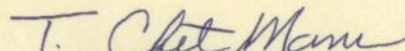
**WHEREAS**, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

**NOW, THEREFORE**, by virtue of the authority vested in me as Mayor of the City of Sanford, I, T. Chet Mann, do hereby proclaim, November 24, 2018, as

**SMALL BUSINESS SATURDAY**

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**DATED** this 3rd day of October, 2018.

  
T. Chet Mann, Mayor