



TOWN OF DURHAM
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RESOLUTION #2018-19 OF DURHAM, NEW HAMPSHIRE

PROCLAIMING SATURDAY, NOVEMBER 24, 2018, AS "SMALL BUSINESS SATURDAY" IN DURHAM, NH

WHEREAS, the Town of Durham celebrates its local small businesses and the contributions they make to the local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States. They represent 99.7 percent of all businesses with employees in the United States and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, the Town of Durham supports its local businesses that create jobs, boost the local economy, and preserve communities,

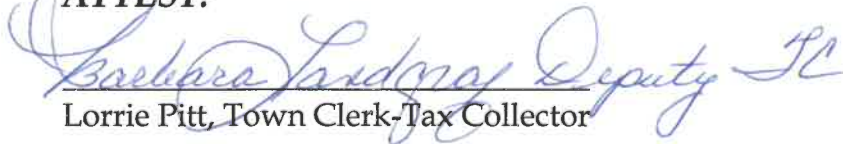
NOW, THEREFORE BE IT RESOLVED by the Durham Town Council, the governing and legislative body of the Town of Durham, New Hampshire, does hereby approve Resolution #2018-19 proclaiming **Saturday, November 24, 2018 as "Small Business Saturday"** and urges the residents of our community to support small businesses and merchants in Durham on Small Business Saturday and throughout the year.

PASSED AND ADOPTED this 15th day of October, 2018 by a majority vote of the Durham Town Council with Nine (9) voting in favor, Zero (0) voting against, and Zero (0) abstaining.



Katherine A. Marple, Chair
Durham Town Council

ATTEST:



Lorrie Pitt, Town Clerk-Tax Collector