



Proclamation

SMALL BUSINESS SATURDAY November 24, 2018

WHEREAS, the government of the Township of Brick celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ almost 48% of the employees in the private sector in the United States; and

WHEREAS, on average, a third of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 90% of consumers believe Small Business Saturday has a positive impact on their community and those consumers who reportedly shopped on Small Business Saturday did so with family or friends to support small-independently-owned businesses and their community; and

WHEREAS, the Township of Brick supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

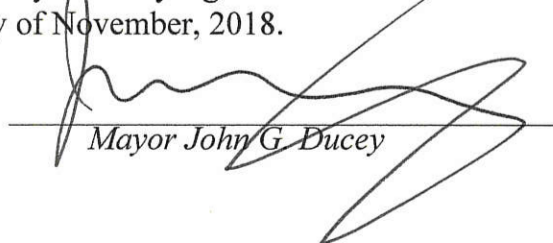
WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, John G. Ducey, Mayor of the Township of Brick, in the County of Ocean, in the State of New Jersey, do hereby proclaim Saturday, November 24, 2018 to be

Small Business Saturday

and call upon residents of our community and communities across the United States of America to "Shop Small", in order to support their local small businesses and merchants on Small Business Saturday and throughout the year.

In official recognition whereof, I hereby affix my signature on this first day of November, 2018.


Mayor John G. Ducey

