PROCLAMATION

WHEREAS, the government of Glassboro, New Jersey, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created FROM 2000 TO 2017; and

WHEREAS, small businesses employ over 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, Glassboro, New Jersey supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, JOHN E. WALLACE III, Mayor of the Borough of Glassboro, New Jersey do hereby proclaim, November 24, 2018, as:

SMALL BUSINESS SATURDAY

AND urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday, and throughout the year.

ADOPTED at a meeting of Mayor and Council of the Borough of Glassboro, in the County of Gloucester and State of New Jersey held on Tuesday, October 9, 2018.

BOROUGH OF GLASSBORO

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JOHN E. WALLACE III, Mayor

Attest:

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KAREN COSGROVE, Municipal Clerk