

Proclamation

OFFICE OF THE MAYOR

WHEREAS, Boulder City celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, small businesses represent more than 99 percent of American companies; and

WHEREAS, Consumers aware of Small Business Saturday spent a total of \$15.4 billion with independent merchants; and

WHEREAS, more than 112 million consumers shopped at small businesses on Small Business Saturday; and

WHEREAS, more than 6,700 Neighborhood Champions around the country rallied local businesses and created events in their communities; and

WHEREAS, more than 685,000 free online tools and materials were accessed by small business owners on ShopSmall.com to help get the word out about Small Business Saturday; and

WHEREAS, the initiative using social media advertising has generated more than one million Facebook “like” registrations and nearly 30,000 tweets under the Twitter hashtags #smallbusinesssaturday and #smallbizsaturday; and

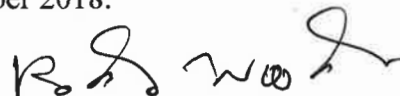
WHEREAS, Boulder City supports our local businesses that create jobs, boost our local economy and preserve our town; and

NOW, THEREFORE, I, RODNEY WOODBURY, MAYOR OF BOULDER CITY, NEVADA, do hereby proclaim November 24, 2018 as:

SMALL BUSINESS SATURDAY

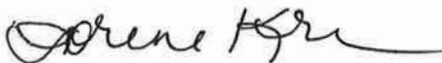
And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Boulder City, Nevada to be affixed this 4th day of October 2018.



Rodney Woodbury, Mayor

ATTEST:



Lorene Krumm, City Clerk