

**Office of The Mayor
City of Reno, Nevada
Proclamation**

WHEREAS, Reno celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000-2017 and small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, Reno supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, I, Hillary L. Schieve, Mayor of the City of Reno, Nevada, do hereby proclaim

Saturday, November 24, 2018, as

SMALL BUSINESS SATURDAY

In and for the City of Reno, and encourage all of our citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have set my hand and caused the Seal of the city of Reno, Nevada, to be affixed this twenty-fourth day of November, 2018.

Hillary L. Schieve, Mayor
City of Reno

Ashley D. Turney, City Clerk
City of Reno

ATTEST:

