

The City of White Plains



Office of the Mayor

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# Proclamation

**Whereas**

the City of White Plains, New York, celebrates our local small businesses and the contribution they make to our local economy and community; and

**Whereas,**

according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, they represent more than 99.7 percent of all businesses with employees in the United States, are responsible for 63 percent of net new jobs created over the past 20 years; and

**Whereas,**

small businesses employ over 48% of the employees in the private sector in the United States; and

**Whereas,**

on average, 33% of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

**Whereas,**

91% of all consumers believe that supporting small, independently owned restaurants and bars is important; and

**Whereas,**

76% of consumers in the United States plan to go to one or more small businesses as part of their holiday shopping; and

**Whereas,**

White Plains, New York supports our local businesses which create jobs, boost our local economy and preserve our neighborhoods; and

**Whereas,**

advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; now

**Therefore,**

I, Thomas M. Roach, Mayor of the City of White Plains, New York do hereby proclaim November 24, 2018 as

## SMALL BUSINESS SATURDAY

in the City of White Plains; and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Given Under My Hand and Seal this 24<sup>th</sup> Day of Nov., 2018

Thomas M. Roach, Mayor

