

Proclamation

WHEREAS, the City of Medford celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, which represent 99.7% of all businesses with employees in the United States and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, Medford supports our local businesses that create jobs, boost our local economy and preserve our communities; and

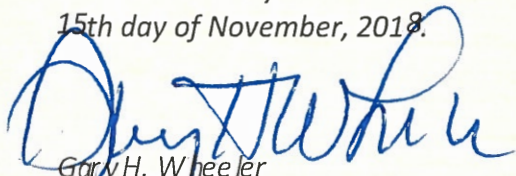
NOW, THEREFORE, I, Gary H. Wheeler, Mayor of Medford, do hereby proclaim November 24, 2018 as

SMALL BUSINESS SATURDAY

in the City of Medford and urge all citizens to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF,
I hereunto set my hand this
15th day of November, 2018.


Gary H. Wheeler
Mayor of Medford