



**BOROUGH OF AMBLER  
MONTGOMERY COUNTY, PENNSYLVANIA**

**PROCLAMATION**

**WHEREAS**, the Borough of Ambler celebrates our local small businesses and the contributions they make to our local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there currently are 28.8 million small businesses in the United States representing 99.7 percent of all businesses with employees in the United States, and are responsible for 63 percent of net new jobs created over the past 20 years; and

**WHEREAS**, small businesses employ 48 percent of the employees in the private sector in the United States; and

**WHEREAS**, on average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

**WHEREAS**, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important;

**WHEREAS**, 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

**WHEREAS**, the Borough of Ambler supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

**WHEREAS**, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

**NOW, THEREFORE**, I, Jeanne Sorg, Mayor of the Borough of Ambler do hereby enthusiastically proclaim **Saturday, November 24, 2018**, as:

**SMALL BUSINESS SATURDAY**

**And** urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

**PROCLAIMED** this 18<sup>th</sup> day of October, 2018.



  
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Mayor Jeanne Sorg