

THE CITY OF ERIE



A PROCLAMATION BY MAYOR JOSEPH V. SCHEMBER

IN RECOGNITION OF SMALL BUSINESS SATURDAY 2018

WHEREAS, the weekend after Thanksgiving is filled with consumer-based holidays that focus on shopping at large companies and corporations; and

WHEREAS, Small Business Saturday purposefully takes place between Black Friday and Cyber Monday to redirect focus onto shopping at small, local businesses and establishments; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, the City of Erie celebrates our local small businesses and the contributions they make to our local economy, community and culture; and

NOW, THEREFORE, I, Joseph V. Schember, Mayor of the City of Erie, hereby proclaim, November 24th, 2018, as Small Business Saturday. I welcome the residents of our community to join me and communities across the country in supporting small businesses and merchants on Small Business Saturday and throughout the year.




JOSEPH V. SCHEMBER
Mayor
City of Erie