



City of Chattanooga  
Office of the Mayor

# Proclamation

- Whereas** The government of Chattanooga, Tennessee celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and
- Whereas** Small businesses employ 47.5% of the employees in the private sector in the United States; and
- Whereas** 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and
- Whereas** 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and
- Whereas** 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and
- Whereas** The most reported reason for consumers to shop and dine at small, independently-owned businesses was to support their community; and
- Whereas** Chattanooga, Tennessee supports our local businesses that create jobs, boost our local economy, and preserve our communities; and
- Whereas** Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

## Now Therefore,

I, Andy Berke, Mayor of the City of Chattanooga, do hereby proclaim  
November 24<sup>th</sup>, 2018 as

## Small Business Saturday

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Chattanooga to be affixed this the 25<sup>th</sup> Day of October, 2018



Andy Berke, Mayor