

PROCLAMATION

No. 2019-03

WHEREAS the City of Huntsville celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States and responsible for 65.9 percent of net new jobs created over the past 20 years; and

WHEREAS small businesses employ 47.5 percent of the employees in the private sector in the United States, and, on average, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long, and 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and;

WHEREAS the City of Huntsville supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

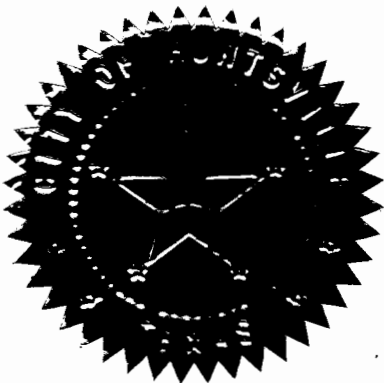
NOW, THEREFORE BE IT HEREBY PROCLAIMED, by the power vested in me as the Mayor of the City of Huntsville, that

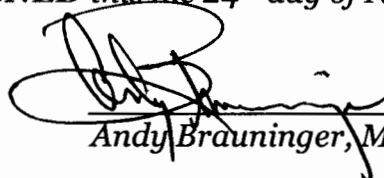
NOVEMBER 24, 2018

be designated as: **Small Business Saturday**

in Huntsville, Texas, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

PROCLAIMED AND SIGNED this the 24th day of November 2018.





Andy Brauninger, Mayor

