

City of Tyler
by The Honorable
Martin Heines, Mayor

A Proclamation

SMALL BUSINESS SATURDAY
NOVEMBER 24, 2018

Whereas, the government of Tyler, Texas celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017 and small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community and 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, Tyler, Texas supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods and advocacy groups as well as public and private organizations across the country, who have endorsed the Saturday after Thanksgiving as Small Business Saturday;

Now Therefore, I, Martin Heines, Mayor of the City of Tyler, Texas, do hereby proclaim NOVEMBER 24, 2018 as SMALL BUSINESS SATURDAY in the City of Tyler, Texas, and encourage all citizens to celebrate the contributions of small business to the City of Tyler today and throughout the year.

*In official recognition whereof I hereby
affix my signature this 24th day of November, 2018.*



Martin Heines
Mayor of Tyler, Texas