

PROCLAMATION

WHEREAS, the City of Williamsburg celebrates our local small businesses and recognizes the critical contributions they make to uphold our City as the vibrant and exceptional place that it is; and

WHEREAS, Williamsburg's small businesses are essential to the success of all elements of the City's past, present and future, including the creation of a place where residents, students and visitors want to spend their time and treasure; and

WHEREAS, the approaching holiday shopping season is an ideal time to thank and support small, independently owned retailers and restaurants; and

WHEREAS, small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS, the City of Williamsburg supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Paul T. Freiling, Mayor of the City of Williamsburg, do hereby proclaim November 24, 2018

Small Business Saturday

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Williamsburg, Virginia, to be affixed, this eighteenth day of October, Two Thousand and Eighteen.

Paul T. Freiling, Mayor