



City of Winchester, Virginia

John David Smith, Jr., Mayor
Rouss City Hall
15 North Cameron Street
Winchester, VA 22601
(540) 667-1815
FAX (540) 722-3618

PROCLAMATION

WHEREAS, the City of Winchester, Virginia, celebrates our local small businesses and the contributions they make to the local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are currently 30.2 million small businesses that represent 99.7 percent of all businesses with employees in the United States and are responsible for 65.9 percent of net new jobs created over the past 2000-2017 years; and

WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community and;

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and;

WHEREAS, Winchester supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, Winchester, Virginia supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, BE IT RESOLVED that I, John David Smith, Jr., Mayor of the City of Winchester hereby proclaim November 24, 2018, as Small Business Saturday in Winchester, Virginia, and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Witness my hand,

Mayor John David Smith, Jr.

"The Apple Capital"