

Office of the Mayor
Atmore, Alabama



PROCLAMATION

Whereas, the government of Atmore, Alabama, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2² million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, Atmore, Alabama, supports our local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

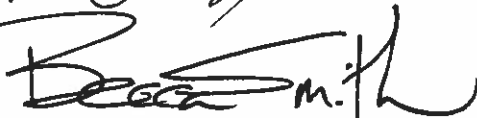
NOW, THEREFORE, I Jim Staff, Mayor of the City of Atmore, County of Escambia, State of Alabama, by virtue of the authority vested in me under the Municipal laws of the State of Alabama, do hereby proclaim, November 24th as **Small Business Saturday** in the City of Atmore, Alabama, and encourage its citizens to "shop in Atmore".



In witness whereof I have hereunto set my hand and caused this seal to be affixed.



ATTEST:



DATE:

November 13, 2018