

**Office of the Mayor
Fairhope, Alabama
Proclamation**

“Small Business Saturday”

Whereas, the City of Fairhope, Alabama celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States representing 99.7% of all businesses with employees in the United States, and are responsible for 65% of net new jobs created over the past 17 years; and

Whereas, small businesses employ 47% percent of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

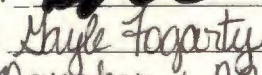
Whereas, Fairhope, Alabama supports our local businesses that create jobs, boost our local economy and preserve our communities; and

Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

Now Therefore, I, Karin Wilson, Mayor of Fairhope, Alabama do hereby proclaim November 24, 2018, as “Small Business Saturday” and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

*In witness whereof I have hereunto
set my hand and caused this seal to
be affixed.*

Mayor: 

Attest: 

Date: November 1, 2018

