City of PEORIA

Proclamation

Whereas, the government of Peoria, Arizona, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017, and

Whereas, small businesses employ 47.5 percent of the employees in the private sector in the United States; and

Whereas, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

Whereas, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

Whereas, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

Whereas, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

Whereas, Peoria, Arizona supports our local businesses that create jobs, boost our local economy and preserve our communities; and
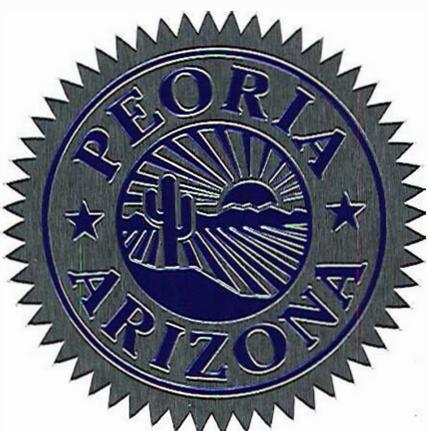
Whereas, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, Therefore, I, Cathy Carlat, Mayor of the City of Peoria, in the State of Arizona, do hereby proclaim, November 24, 2018, as:

"SMALL BUSINESS SATURDAY"

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

In Witness Thereof, I have set my hand and caused the Seal of the City of Peoria, Arizona to be affixed this 29th day of October, 2018.

Cathy Carlat, Mayor

Attest:

Rhonda Geriminsky, City Clerk