



PROCLAMATION

SMALL BUSINESS SATURDAY NOVEMBER 2018

WHEREAS, the City of Hesperia celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, in 2017, more than 700 Mayors and City Officials joined together to support Small Business Saturday; and

WHEREAS, an estimated four in 10 American adults shopped or dined small on Small Business Saturday; and

WHEREAS, More than 108 million consumers shopped at small businesses, spending a total of \$12 billion with independent merchants on Small Business Saturday in 2017; and

WHEREAS, Nearly 7,200 Neighborhood Champions around the country rallied local businesses and created events and activities in their communities; and

NOW THEREFORE, We, the Hesperia City Council do hereby proclaim November 24, 2018 as Small Business Saturday and encourage the residents of our community to support small businesses in the City of Hesperia.

IN WITNESS WHEREOF, I hereby affix my signature on behalf of the Hesperia City Council this 1st day of November, 2018.



William J. Holland, Mayor

Attest:

Melinda Sayre, City Clerk