



City of Lancaster

Whereas, the City of Lancaster, CA celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States that represent 99.7% of all businesses with employees, and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

Whereas, American Express' Shop Small Movement reports for every \$100 spent at a local small business, \$68 returns to the community— while \$100 spent at a national chain returns only \$43 to the local economy; and small businesses donate approximately 250% more to non-profits and community causes than large businesses; and

Whereas, advocacy groups, as well as public and private organizations, across the United States have endorsed the Saturday after Thanksgiving as Small Business Saturday.

Now, therefore, on behalf of the Lancaster City Council, in support of small businesses and merchants, I do hereby proclaim November 24th, 2018 as:

Small Business Saturday

In Witness Whereof, I have hereunto set my hand and caused the seal of the City of Lancaster to be affixed this 1st Day of November, 2018.


R. Rex Parris, Mayor