



The City of Temecula **PROCLAMATION**

WHEREAS, the City of Temecula celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, small businesses employ 47.5 percent of employees in the private sector in the United States; and

WHEREAS, 90 percent of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said they day encourages them to Shop Small all year long; and

WHEREAS, 73 percent of consumers who *Shopped Small* at independently-owned retailers and restaurants on Small Business Saturday, did so with friends or family; and

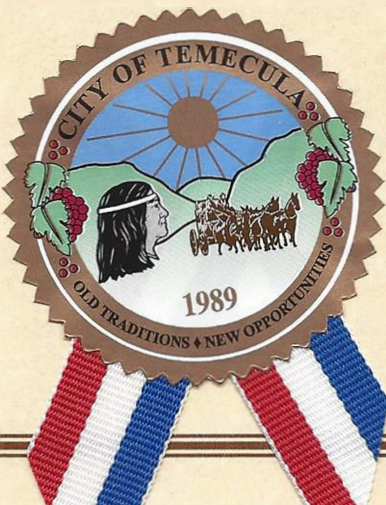
WHEREAS, the City of Temecula supports our local businesses that create jobs, boost the local economy, and preserve our communities; and

WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as *Small Business Saturday*.

NOW, THEREFORE, I, Matt Rahn, on behalf of the City Council of the City of Temecula, hereby proclaim November 24, 2018, to be


“Small Business Saturday”

and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Temecula to be affixed this first day of November, 2018.


Matt Rahn, Mayor


Randi Johl, City Clerk