

Proclamation

WHEREAS, the City of Torrance celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, according to the Small Business Administration, there are currently 30.2 million small businesses in the United States. They represent 99.7 percent of all businesses with employees and are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and

WHEREAS, in the United States, 90 percent of consumers say Small Business Saturday has had a positive impact on their community and being aware of the day encourages them to Shop Small all year long; and

WHEREAS, additionally, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the City of Torrance supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

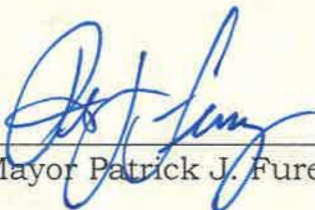
WHEREAS, public and private organizations across the country including our own South Bay Entrepreneurial Center, the Small Business Development Center, the Torrance Area Chamber of Commerce, which kicks off Small Business Week on Small Business Saturday, have endorsed the Saturday after Thanksgiving as *Small Business Saturday*.

NOW, THEREFORE, I, PATRICK J. FUREY, as Mayor of the City of Torrance, California, do hereby proclaim November 24, 2018 as

SMALL BUSINESS SATURDAY

and urge the residents of our community and communities across the country to support small businesses and merchants on *Small Business Saturday* and throughout the year.

Signed this 6th day of November 2018.



Mayor Patrick J. Furey

ATTEST:



Rebecca Poirier, City Clerk



*Office of the Mayor
City of Torrance*