

TOWN OF EAST HARTFORD CONNECTICUT



PROCLAMATION

By
The Honorable Marcia A. Leclerc, Mayor

WHEREAS, The Town of East Hartford celebrates our local small businesses and the contributions they make to our local economy and community; and

WHEREAS, According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, representing 99.7 percent of all businesses with employees in the United States; and

WHEREAS, 90% of consumers in the United States say "Small Business Saturday" has had a positive impact on their community; and 89% of consumers who are aware of "Small Business Saturday" said the day encourages them to Shop Small all year long; and

WHEREAS, The most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community; and

WHEREAS, East Hartford supports our local businesses that create jobs, boost our local economy and preserve our communities; and advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as "Small Business Saturday."

NOW, THEREFORE, I, Marcia A. Leclerc, Mayor of the great Town of East Hartford, do hereby proclaim November 24, 2018, as

"Small Business Saturday"

In the Town of East Hartford and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



IN WITNESS WHEREOF, I hereunto set my hand and cause the seal of the Town of East Hartford to be affixed this First day of November, Two-thousand and Eighteen.

Marcia A. Leclerc, Mayor