

City of West Haven



State of Connecticut

Nancy R. Rossi
Mayor

Proclamation

- WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, CELEBRATES OUR LOCAL SMALL BUSINESSES AND THE CONTRIBUTIONS THEY MAKE TO OUR LOCAL ECONOMY AND COMMUNITY; AND
- WHEREAS: ACCORDING TO THE UNITED STATES SMALL BUSINESS ADMINISTRATION, THE 30.2 MILLION SMALL BUSINESSES IN AMERICA REPRESENT 99.7 PERCENT OF ALL BUSINESSES WITH EMPLOYEES; AND
- WHEREAS: SMALL BUSINESSES EMPLOY 47.5 PERCENT OF THE PRIVATE SECTOR WORKFORCE IN THE UNITED STATES; 90 PERCENT OF AMERICAN CONSUMERS SAY SMALL BUSINESS SATURDAY HAS HAD A POSITIVE IMPACT ON THEIR COMMUNITIES; AND 89 PERCENT OF CONSUMERS WHO ARE AWARE OF SMALL BUSINESS SATURDAY SAY THE SPECIAL DAY ENCOURAGES THEM TO SHOP AND DINE AT SMALL, INDEPENDENTLY OWNED RETAILERS AND RESTAURANTS DURING THE YEAR; AND
- WHEREAS: THE CITY OF WEST HAVEN, CONNECTICUT, SUPPORTS OUR LOCAL BUSINESSES THAT CREATE JOBS, BOOST OUR LOCAL ECONOMY, AND PRESERVE OUR NEIGHBORHOODS; AND
- WHEREAS: ADVOCACY GROUPS AND PUBLIC AND PRIVATE ORGANIZATIONS ACROSS THE COUNTRY HAVE ENDORSED THE SATURDAY AFTER THANKSGIVING AS SMALL BUSINESS SATURDAY.

NOW, THEREFORE, I, NANCY R. ROSSI, MAYOR OF THE CITY OF WEST HAVEN, CONNECTICUT, DO HEREBY PROCLAIM NOVEMBER 24, 2018, AS

SMALL BUSINESS SATURDAY

IN THE CITY OF WEST HAVEN, CONNECTICUT. I URGE THE RESIDENTS OF OUR COMMUNITY AND COMMUNITIES NATIONWIDE TO SUPPORT SMALL BUSINESSES AND MERCHANTS ON SMALL BUSINESS SATURDAY AND THROUGHOUT THE YEAR.

In witness thereof I have hereunto set my hand and caused the seal of the City of West Haven to be affixed.



Nancy R. Rossi
Mayor, City of West Haven, Connecticut

