

# Proclamation

**REQUESTED BY  
MAYOR BEAM FURR  
BROWARD COUNTY**

**WHEREAS**, Broward County celebrates and supports its local businesses and the contributions they make to its local economy and community; and

**WHEREAS**, according to the United States Small Business Administration, there are currently 30.2 million small businesses, representing 99.7% of all businesses with employees in the United States, and are responsible for 65.9% of net new jobs, created from 2000 to 2017; and

**WHEREAS**, small businesses employ 47.5% of the employees in the private sector, and according to 90% of consumers in the United States, who say that Small Business Saturday has a positive impact on their community; and

**WHEREAS**, 89% of consumers who are aware of Small Business Saturday, say the day encourages them to Shop Small all year long; and

**WHEREAS**, 73% of those consumers who reportedly shopped small at independently-owned retailers on Small Business Saturday, did so with friends and family, in support of their community; and

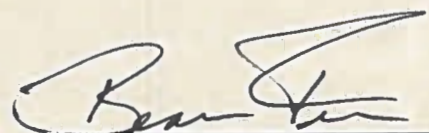
**WHEREAS**, advocacy groups, as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; **NOW, THEREFORE**,

**BE IT PROCLAIMED BY THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA:**

That the Board hereby designates, **Saturday, November 24, 2018**, as "**SMALL BUSINESS SATURDAY**" in Broward County, Florida, and urge its residents and communities across the country to support small businesses and merchants on that day and throughout the year.

11/24/18  
Date



  
Mayor