

Proclamation



The CITY OF DAYTONA BEACH

“THE WORLD’S MOST FAMOUS BEACH”

Office of the Mayor

In Recognition of Small Business Saturday

WHEREAS, the City of Daytona Beach celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees and are responsible for 63.9 percent of net new jobs created over the past 20 years; and

WHEREAS, small businesses employ over 47.5% of all businesses with employees in the United States; and

WHEREAS, ninety percent of consumers in the United States agree that small businesses contribute positively to the local community and 89% say the day encourages them to Shop Small all year long; and

WHEREAS, seventy three percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, Daytona Beach, Florida supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Derrick Henry, Mayor of The City of Daytona Beach and on behalf of the City Commission do hereby proclaim, November 24, 2018, as:

Small Business Saturday

in the City of Daytona Beach and urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS, WHEREOF, I, hereunto set my hand and cause the Seal of The City of Daytona Beach, Florida to be affixed this 29th day of October, 2018.

Derrick L. Henry, Mayor

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