

City of Gainesville, Florida

Office of Mayor Lauren Poe
PROCLAMATION

WHEREAS, the government of Gainesville, Florida, celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States which represent 99.7% of all businesses with employees in the United States and are responsible for 65.9% of net new jobs created from 2000 to 2017; and

WHEREAS, small businesses employ 47.5% of the employees in the private sector in the United States; and

WHEREAS, 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and

WHEREAS, 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and

WHEREAS, 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and

WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and

WHEREAS, Gainesville, Florida supports our local businesses that create jobs, boost our local economy and preserve our communities; and

WHEREAS, advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, Lauren Poe, by the authority vested in me as Mayor of the City of Gainesville, do hereby proclaim November 24, 2018 as

Small Business Saturday

in the City of Gainesville and invite all our citizens to join me in supporting small businesses and merchants on Small Business Saturday and throughout the year.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the official seal of the City of Gainesville, Florida, this 31st day of October, A.D., 2018.



A handwritten signature in blue ink, appearing to read 'Lauren Poe', is written above a horizontal line.

Lauren Poe
Mayor