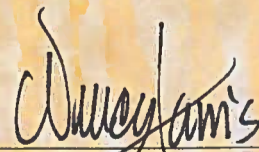


PROCLAMATION

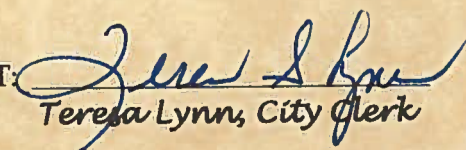


Small Business Saturday in Duluth

- WHEREAS,** the government of Duluth, GA celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7% of all businesses with employees in the United States, are responsible for 65.9% of net new jobs created from 2000 to 2017; and
- WHEREAS,** small businesses employ 47.5 percent of the employees in the private sector in the United States; and
- WHEREAS,** 90% of consumers in the United States say Small Business Saturday has had a positive impact on their community; and
- WHEREAS,** 89% of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and
- WHEREAS,** 73% of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and
- WHEREAS,** the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and
- WHEREAS,** Duluth, GA supports our local businesses that create jobs, boost our local economy and preserve our communities; and; and
- WHEREAS,** advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.
- NOW THEREFORE, I, NANCY HARRIS, MAYOR OF DULUTH,** do hereby proclaim November 24, 2018, *Small Business Saturday* in the City of Duluth. I urge all residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Mayor Nancy Harris

ATTEST: 
Teresa Lynn, City Clerk

